

Your event on campus:

# Best practices for companies

Here are some useful tips to help make your event inspiring, interactive, and relevant for both our students and your speakers:



# 1. Presentation Content



Start with a brief introduction of your company: key figures, geographical presence, values, mission, and areas of activity.

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In the main part of your presentation, highlight the roles within your company that may interest our students. Share concrete projects and technical content related to the chosen theme, and discuss your challenges and opportunities. Feel free to ask questions to engage the students.

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if possible, include a speaker who is an EPFL graduate. Their journey from university to their current role is always appreciated, especially when they share projects they're working on. A description of a typical day is also very helpful—it allows students to better envision what a first job at your company might look like.

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Present your internship, job, or trainee program opportunities. A QR code linking directly to your careers page is a great addition. Sharing information about your recruitment process and potential career paths is also highly valued.





## 2. Interaction with Students

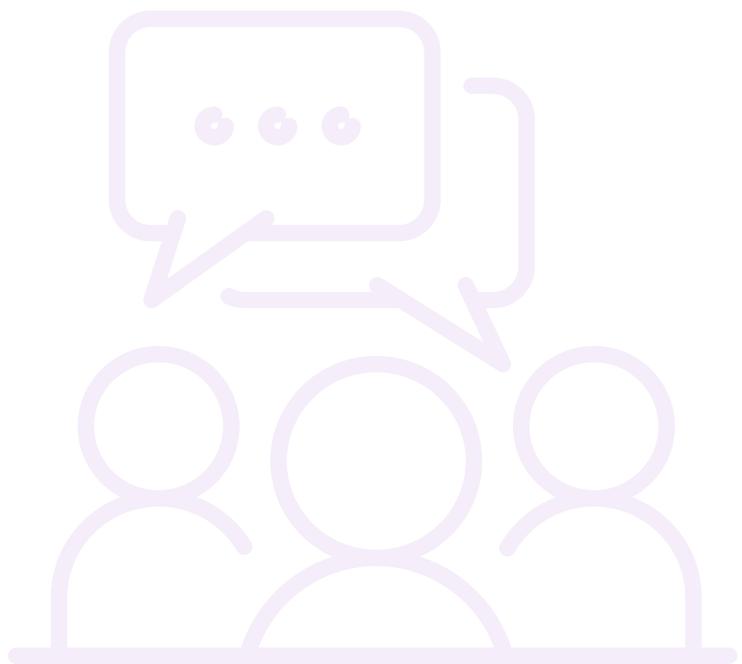
→ We strongly recommend having an HR representative present, especially for the Q&A session or informal discussions during the aperitif.

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→ Organizing an aperitif (optional but encouraged) allows for more relaxed and personalized conversations. It's often a highlight of the event, appreciated by both students and companies.

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→ Feel free to invite students to connect with you on LinkedIn or via email after the event. This helps build a more personal connection and keeps the conversation going.





# 3. To Be Sent Before the Event



A short text (2–3 lines) about your company, the theme of your presentation, and a few key insights about the content. This text will be used to promote your event, so make it appealing to future engineers!

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The name, role, and if possible, LinkedIn profile of each speaker.

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The language of the presentation (French or English). We recommend English to maximize attendance, as it is understood by all students (which is not the case for French).

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Your company logo and the URL of your official website.



# 4. After the Event



**We will share the email addresses and academic data of students who agreed to provide them. We encourage you to send a follow-up message, which may include:**

→ A thank-you note for their participation

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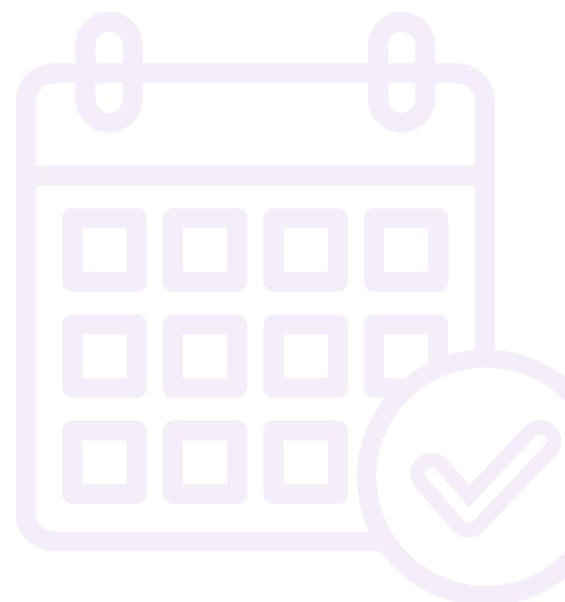
→ Information about open positions or a link to join your talent pool

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→ Upcoming events or relevant projects

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→ Any other useful information to stay in touch with the students.





Any questions or special requests?

# Contact us

Your contact person:



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